

# FINANCE - B.B.A.

Ambassador Crawford College of Business and Entrepreneurship  
www.kent.edu/business/finance

## About This Program

Our Bachelor of Business Administration in Finance provides you with the knowledge and skills needed to succeed in the fast-paced world of finance. With experienced faculty, real-world learning opportunities and access to industry-standard software and databases, you'll be well-equipped for a variety of finance careers. Enroll now and start your journey towards financial success. Read More...

## Contact Information

- Program Coordinator: **William Billik, Ph.D.** | wbillik@kent.edu | 330-672-1201
- Speak with an Advisor
- Chat with an Admissions Counselor

## Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

## Examples of Possible Careers and Salaries\*

### Chief executives

- -10.0% decline
- 287,900 number of jobs
- \$185,950 potential earnings

### Personal financial advisors

- 4.4% about as fast as the average
- 263,000 number of jobs
- \$89,330 potential earnings

### Securities, commodities, and financial services sales agents

- 3.7% about as fast as the average
- 464,200 number of jobs
- \$64,770 potential earnings

### Financial and investment analysts, financial risk specialists, and financial specialists, all other

- 5.5% faster than the average
- 487,800 number of jobs
- \$83,660 potential earnings

### Loan officers

- 3.2% about as fast as the average
- 316,900 number of jobs
- \$63,960 potential earnings

### Real estate brokers

- 2.6% slower than the average
- 100,700 number of jobs
- \$60,370 potential earnings

### Credit analysts

- -4.8% decline
- 74,900 number of jobs
- \$74,970 potential earnings

### Financial managers

- 15.5% much faster than the average
- 697,900 number of jobs
- \$134,180 potential earnings

### Financial examiners

- 7.3% faster than the average
- 66,900 number of jobs
- \$81,430 potential earnings

### Property appraisers and assessors

- 2.9% slower than the average
- 75,100 number of jobs
- \$58,650 potential earnings

### Real estate sales agents

- 2.3% slower than the average
- 376,500 number of jobs
- \$49,040 potential earnings

### Additional Careers

- Chief financial officers
- Treasury executives

## Accreditation

AACSB, International - The Association to Advance Collegiate Schools of Business

\* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics'

Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

## Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

**First-Year Students on the Kent Campus:** First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

**First-Year Students on the Regional Campuses:** First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

**International Students:** All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

**Transfer Students:** Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

**Former Students:** Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

**Transfer Student:** A minimum 2.000 overall GPA is required for admission into the major. Students who have previously attended Kent State must also have a minimum 2.000 GPA in their former Kent State coursework and a minimum C grade in COMM 15000, ENG 21011, FIN 36053 and MATH 11010.

## Program Requirements

### Major Requirements

Code	Title	Credit Hours
<b>Major Requirements (courses count in major GPA)</b>		
FIN 26086	PRINCIPLES OF FINANCIAL MODELING (min C grade)	3
FIN 36051	THE FINANCIAL SYSTEM (min C grade)	3
FIN 36054	INTERMEDIATE CORPORATE FINANCE (min C grade)	3
FIN 36059	INTERMEDIATE INVESTMENTS (min C grade)	3
FIN 36086	ADVANCED FINANCIAL MODELING (min C grade)	3
FIN 46059	APPLIED FINANCIAL MANAGEMENT STRATEGIES (ELR) (WIC) (min C grade)	3
FIN 46064	INTERNATIONAL BUSINESS FINANCE (min C grade)	3
Accounting or Finance Electives, choose from the following: <sup>1</sup>		9
ACCT 33001	INTERMEDIATE FINANCIAL ACCOUNTING I	
ACCT 33010	COST ACCOUNTING	
ACCT 33012	INTERMEDIATE FINANCIAL ACCOUNTING II	

FIN 36061	PRINCIPLES OF REAL ESTATE	
FIN 36072	LAW OF COMMERCIAL TRANSACTIONS	
FIN 36081	PRINCIPLES OF INSURANCE	
FIN 46054	FINANCIAL RISK MANAGEMENT	
FIN 46055	ADVANCED DERIVATIVE SECURITIES	
FIN 46056	ADVANCED FIXED INCOME MANAGEMENT	
FIN 46061	REAL ESTATE FINANCE	
FIN 46067	ADVANCED PORTFOLIO ANALYSIS	
FIN 46068	COMMERCIAL BANK MANAGEMENT	
FIN 46070	ADVANCED COMMERCIAL BANK MANAGEMENT	
FIN 46072	BUSINESS FINANCIAL DISTRESS AND BANKRUPTCY	
FIN 46089	INTERNATIONAL FINANCE EXPERIENCE (DIVG) (ELR)	
FIN 46096	INDIVIDUAL INVESTIGATION IN FINANCE	
FIN 46192	INTERNSHIP IN FINANCE (ELR)	
<b>Additional Requirements (courses do not count in major GPA)</b>		
ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
ACCT 23021	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
BA 24056	BUSINESS ANALYTICS I <sup>3</sup>	3
BA 34060	OPERATIONS MANAGEMENT	3
BUS 10123	EXPLORING BUSINESS <sup>2</sup>	3
BUS 30062	ADVANCED PROFESSIONAL DEVELOPMENT	3
CIS 24053	INTRODUCTION TO INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL) (min C grade)	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
FIN 26074	LEGAL ENVIRONMENT OF BUSINESS (min C grade)	3
FIN 36053	BUSINESS FINANCE (min C grade)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR) (min C grade)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3-5
or MATH 12002	ANALYTIC GEOMETRY AND CALCULUS I (KMCR)	
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
MGMT 44285	STRATEGIC MANAGEMENT	3
MKTG 25010	PRINCIPLES OF MARKETING	3
UC 10001	FLASHES 101	1
UC 10162	INTRODUCTION TO PROFESSIONAL DEVELOPMENT	1
Kent Core Composition <sup>4</sup>		6
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) <sup>5</sup>		13
<b>Minimum Total Credit Hours:</b>		<b>120</b>

<sup>1</sup> Maximum 6 credit hours of accounting (ACCT) courses can be applied toward the electives. Students may not receive major elective credit for more than 3 credit hours from the following four courses: FIN 46089, FIN 46096, FIN 46192 and FIN 46295. Any excess credit hours can be used for general electives, if needed. Students should meet with the chair of the Department of Finance or an academic advisor for a listing of courses that will provide the best possible preparation for the

following career tracks: corporate finance, banking, investments (CFA or CFP), real estate or law.

<sup>2</sup> A student changing to a program in the college, transferring or incoming students with college credits, may be waived out of BUS 10123 if:

- 30 or more credit hours have been earned and any two classes (from ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053) have successfully been completed.
- 60 or more credit hours have been earned and the student has successfully completed one course from (ACCT 23020, ACCT 23021, FIN 26074, MGMT 24163, MKTG 25010 or CIS 24053)
- At the discretion of the dean's office, the student has sufficient breadth and depth of knowledge in a business field (as demonstrated by a CLEP exam or Credit by Exam) but does not meet the requirements listed above.

<sup>3</sup> Students who have taken MATH 10041 for another program may use it as a substitute for BA 24056.

<sup>4</sup> Minimum C grade is required in ENG 21011 or HONR 20197.

<sup>5</sup> Students may take or use any course at any level as long as the minimum 39-credit hours requirement for upper-division courses is satisfied for graduation with a B.B.A. Exceptions: Maximum 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses. A minor (business or non-business) is encouraged. Any other exceptions must be approved by the assistant dean. FIN 36280 is repeatable for a maximum of 6 credits for students in the major, the credits may only count towards general electives. FIN 46280 is repeatable for a maximum of 6 credit hours for students in the major; credits will automatically count towards general electives when taken both times. Students who want to use the credits earned the second time taken towards the accounting or finance elective major requirement will need to request an override from an academic advisor to have the credits applied to the major requirement.

## Progression Requirements

- Minimum 2.000 overall GPA
- Minimum C grade in COMM 15000, ENG 21011, MATH 11010 (or placement out of MATH 11010), FIN 26086 and FIN 36053 and all required finance (FIN) major courses.

## Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.000	2.000

- Minimum C grade in required finance (FIN) major courses.
- Students must complete at least 50 percent of business credit hours (required for the business degree) in-residence on a Kent State University campus.
- Students must complete at least 50 percent of their major credit hours in residence on a Kent State University campus.
- Students must complete two measures of outcomes assessment as specified by the college for complete satisfaction of the B.B.A. degree.

## Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
BUS 10123	EXPLORING BUSINESS	3
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	3
MATH 11010	ALGEBRA FOR CALCULUS (KMCR)	3
UC 10001	FLASHES 101	1
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Two		Credits
CIS 24053	INTRODUCTION TO INFORMATION SYSTEMS AND DIGITAL TECHNOLOGIES	3
ECON 22060	PRINCIPLES OF MICROECONOMICS (KSS)	3
MATH 11012	INTUITIVE CALCULUS (KMCR)	3-5
or MATH 12002	or ANALYTIC GEOMETRY AND CALCULUS I (KMCR)	
UC 10162	INTRODUCTION TO PROFESSIONAL DEVELOPMENT	1
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		16
Semester Three		Credits
! ACCT 23020	INTRODUCTION TO FINANCIAL ACCOUNTING	3
! ECON 22061	PRINCIPLES OF MACROECONOMICS (KSS)	3
FIN 26074	LEGAL ENVIRONMENT OF BUSINESS	3
MGMT 24163	PRINCIPLES OF MANAGEMENT	3
Kent Core Requirement		3
Credit Hours		15
Semester Four		Credits
ACCT 23021	INTRODUCTION TO MANAGERIAL ACCOUNTING	3
BA 24056	BUSINESS ANALYTICS I	3
BUS 30062	ADVANCED PROFESSIONAL DEVELOPMENT	3
FIN 26086	PRINCIPLES OF FINANCIAL MODELING	3
FIN 36051	THE FINANCIAL SYSTEM	3
Credit Hours		15
Semester Five		Credits
Required for progression in the major: Minimum 2.000 overall GPA, minimum C grade in COMM 15000, ENG 21011, MATH 11010, FIN 26086 and FIN 36053 and all required Finance major courses		
BA 34060	OPERATIONS MANAGEMENT	3
! FIN 36053	BUSINESS FINANCE	3
MKTG 25010	PRINCIPLES OF MARKETING	3
Kent Core Requirement		3
Kent Core Requirement		3
Credit Hours		15
Semester Six		Credits
Required: minimum overall 2.000 GPA		
! FIN 36054	INTERMEDIATE CORPORATE FINANCE	3
FIN 36059	INTERMEDIATE INVESTMENTS	3
FIN 36086	ADVANCED FINANCIAL MODELING	3
General Electives		6
Credit Hours		15

### Semester Seven

Required: minimum 2.000 overall GPA		
FIN 46064	INTERNATIONAL BUSINESS FINANCE	3
Accounting or Finance Elective		3
Kent Core Requirement		3
General Electives		6

**Credit Hours** 15

### Semester Eight

Required: minimum overall 2.000 GPA. Note: completion of the Assurance of Learning Assessment given in MGMT 44285		
FIN 46059	APPLIED FINANCIAL MANAGEMENT STRATEGIES (ELR) (WIC)	3
MGMT 44285	STRATEGIC MANAGEMENT	3
Accounting or Finance Electives		6
General Elective		1

**Credit Hours** 13

**Minimum Total Credit Hours:** 120

## University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

**NOTE:** University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

## Kent Core Requirements

Kent Core Composition (KCOMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
<b>Total Credit Hours:</b>	<b>36-37</b>

## Program Learning Outcomes

Graduates of this program will be able to:

1. Demonstrate a broad fundamental knowledge of the theory and practice of investments, international business finance, business and corporate finance and financial markets and institutions.
2. Demonstrate the critical thinking skills needed to apply financial theory to specific business situations.
3. Demonstrate the skills needed to work effectively as a finance professional in a group or task force environment.
4. Demonstrate the computer skills needed to successfully employ commonly used software packages (specifically, spreadsheet, word processing and presentation software) in the performance of their duties as finance professionals.

Students earning a B.B.A. degree in Ambassador Crawford College of Business and Entrepreneurship are expected to have the following:

1. Core Business Knowledge - Recall the strategic frameworks that are used to make business decisions.
2. Analytical Skills - Use analytical methodologies and critical thinking skills to evaluate and solve business problems. Articulate and deliberate their ideas in writing.
3. Digital Technology – Demonstrate the technological skills necessary to analyze business problems and develop solutions.
4. Written Communication - Write effective business communications.
5. Oral Communication - Make effective business presentations, using appropriate technologies.
6. Teamwork – Collaborate effectively with others to achieve a common business purpose.
7. Business Ethics – Recognize ethical business dilemmas and use ethical decision making to resolve the dilemma.
8. Global - Analyze the key global factors when making business decisions.

## Full Description

The Bachelor of Business Administration degree in Finance provides students with an academic background appropriate for entry into a financial career, including financial management, investments, banking/financial institutions, risk/insurance and related areas. The courses are designed to provide students with an understanding of the relationship between business finance and the economic system in the context of managerial analysis and decision making.

Finance students may apply early to the M.B.A. degree or to the Master of Arts in Economics degree and double count 9 credit hours of graduate courses toward both degree programs. See the Combined Bachelor's/ Master's Degree Program policy in the University Catalog for more information. The combined program with the Master of Arts in Economics degree requires a minimum 3.200 overall Kent State GPA.