

HOSPITALITY AND TOURISM MANAGEMENT - M.S.

Ambassador Crawford College of Business and Entrepreneurship
Department of Sport, Hospitality and Event Management
www.kent.edu/business

About This Program

The Master of Science degree in Hospitality and Tourism Management provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field. The curriculum combines specialty classes in hospitality and business management, preparing graduates for well-compensated positions as managers in restaurants, hotels, conference centers, country clubs and other hospitality venues.

Contact Information

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- Connect with an Admissions Counselor

Program Delivery

- **Delivery:**
 - Fully online

Applications to the M.S. in Hospitality and Tourism Management are not being accepted at this time.

Examples of Possible Careers and Salaries*

Business teachers, postsecondary

- 12.0% much faster than the average
- 105,100 number of jobs
- \$88,010 potential earnings

First-line supervisors of gambling services workers

- 16.4% much faster than the average
- 58,000 number of jobs
- \$50,440 potential earnings

Food service managers

- 0.6% little or no change
- 352,600 number of jobs
- \$56,590 potential earnings

Gambling managers

- 8.8% much faster than the average
- 5,100 number of jobs
- \$75,470 potential earnings

Lodging managers

- -11.7% decline
- 57,200 number of jobs
- \$56,670 potential earnings

Meeting, convention, and event planners

- 7.8% faster than the average
- 138,600 number of jobs
- \$51,560 potential earnings

Personal service managers, all other; entertainment and recreation managers, except gambling; and managers, all other

- -1.8% decline
- 1,189,200 number of jobs
- \$116,350 potential earnings

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

For more information about graduate admissions, visit the graduate admission website. For more information on international admissions, visit the international admission website.

Admission Requirements

Applications to the M.S. in Hospitality and Tourism Management are not being accepted at this time.

- Bachelor's degree from an accredited college or university
- Minimum 2.750 undergraduate GPA on a 4.000-point scale
- Official transcript(s)
- Résumé
- Work experience in hospitality or tourism is preferred.
- Goal statement describing professional and research goals
- Three letters of recommendation
- English language proficiency - all international students must provide proof of English language proficiency (unless they meet specific exceptions to waive) by earning one of the following:¹
 - Minimum 79 TOEFL iBT score
 - Minimum 6.5 IELTS score
 - Minimum 58 PTE score
 - Minimum 110 DET score

¹ International applicants who do not meet the above test scores will not be considered for admission.

Application Deadlines

- **Fall Semester**
 - Rolling admissions

Program Requirements

Major Requirements

Code	Title	Credit Hours
Major Requirements		
HTM 53025	HOSPITALITY MARKETING	3
HTM 55047	GLOBAL ISSUES OF TOURISM TRADE	3
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
HTM 63022	CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3
HTM 63091	RESEARCH SEMINAR	1
HTM 65041	TOURISM AND HOSPITALITY REVIEW	3
MGMT 64158	LEADERSHIP	2-3
or MKTG 65051	MARKETING MANAGEMENT	
or MKTG 65054	INTERNATIONAL MARKETING	
RMS 65510	STATISTICS I FOR EDUCATIONAL SERVICES	3
RMS 65511	RESEARCH IN EDUCATIONAL SERVICES	3
<i>Culminating Experience</i>		
HTM 51092	HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	3
HTM 64099	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	3
Minimum Total Credit Hours:		30

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
-	3.000

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this program. Students will work with their advisor to develop a sequence based on their academic goals and history. Courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Fall Semester	Credits
HTM 53025 HOSPITALITY MARKETING	3
HTM 63091 RESEARCH SEMINAR	1
MGMT 64158 LEADERSHIP	2-3
or or MARKETING MANAGEMENT	
MKTG 65051 or INTERNATIONAL MARKETING	
or	
MKTG 65054	
RMS 65510 STATISTICS I FOR EDUCATIONAL SERVICES	3
Credit Hours	9
Spring Semester	
HTM 55047 GLOBAL ISSUES OF TOURISM TRADE	3
HTM 56000 TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
RMS 65511 RESEARCH IN EDUCATIONAL SERVICES	3
Credit Hours	9
Summer Term	
HTM 51092 HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	3
HTM 63022 CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3

HTM 64099	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	3
HTM 65041	TOURISM AND HOSPITALITY REVIEW	3
Credit Hours		12
Minimum Total Credit Hours:		30

Program Learning Outcomes

Graduates of this program will be able to:

1. Critically analyze and discuss managerial problems and issues related to tourism and hospitality.
2. Discuss and evaluate the social/economic, global/multicultural, operational and environmental issues facing hospitality and tourism management.
3. Formulate professional attitudes and opinions related to the hospitality and tourism industry.
4. Use, interpret and report industry data.
5. Disseminate professional vision in a hospitality and tourism setting.

Dual Degree with Master of Business Administration

Applications to the Dual Degree M.B.A./M.S. Hospitality and Tourism Management are not being accepted at this time.

Students have the opportunity to complete a dual degree program with the M.B.A. degree in Business Administration and the M.S. degree in Hospitality and Tourism Management. A separate application must be submitted for each program. Students can view admission requirements for each program on their respective catalog page.

The dual M.B.A./M.S. degree prepares students for responsible leadership positions and provides an integrated hospitality and tourism education with an emphasis on regional, national and global implications of the field.

Dual Degree Requirements

Code	Title	Credit Hours
Major Requirements		
ACCT 63037	FINANCIAL ACCOUNTING FOR DECISION MAKING	2
ACCT 63038	MANAGERIAL ACCOUNTING FOR DECISION MAKING	2
BA 64005	ANALYTICS FOR DECISION MAKING	2
CIS 64042	GLOBALIZATION AND TECHNOLOGY STRATEGY	2
ECON 62021	MACROECONOMIC ENVIRONMENT OF BUSINESS	2
ECON 62022	MANAGERIAL ECONOMICS	2
FIN 66050	LAW AND ETHICS	2
FIN 66060	MANAGERIAL FINANCE	2
HTM 55047	GLOBAL ISSUES OF TOURISM TRADE	3
HTM 56000	TOURISM DEVELOPMENT AND RECREATIONAL TRAVEL	3
HTM 63022	CURRENT ISSUES IN HOSPITALITY AND TOURISM MANAGEMENT	3
HTM 63091	RESEARCH SEMINAR	1
HTM 65041	TOURISM AND HOSPITALITY REVIEW	3
MGMT 64158	LEADERSHIP	2

HRM 64271	HUMAN RESOURCE MANAGEMENT	2
MGMT 68051	BUSINESS PROFESSIONAL DEVELOPMENT I	1
MKTG 65051	MARKETING MANAGEMENT	2
RMS 65511	RESEARCH IN EDUCATIONAL SERVICES	3
<i>Culminating Requirement</i>		
HTM 61092	HOSPITALITY AND TOURISM MANAGEMENT PROFESSIONAL PRACTICUM	3
HTM 64099	HOSPITALITY AND TOURISM MANAGEMENT CAPSTONE	3
MGMT 64399	BUSINESS STRATEGY	3
Minimum Total Credit Hours:		48