DIGITAL MEDIA PRODUCTION - B.S.

College of Communication and Information
School of Media and Journalism
www.kent.edu/mdj

About This Program

The Bachelor of Science in Digital Media Production provides you with the knowledge and skills needed to thrive in the dynamic film, TV, and digital storytelling industries. With hands-on experiences and expert faculty, you'll develop a strong foundation in all phases of media-making production and gain the skills to succeed in a variety of industry roles. Read more...

Contact Information

- School Director: **Emily Metzgar** | mdj@kent.edu | 330-672-2572
- Speak with an Advisor
- Chat with an Admissions Counselor

Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

Examples of Possible Careers and Salaries*

Audio and video technicians

- 12.3% much faster than the average
- 91,800 number of jobs
- $47,920 potential earnings

Broadcast technicians

- 3.1% about as fast as the average
- 32,700 number of jobs
- $43,570 potential earnings

Camera operators, television, video, and film

- 14.0% much faster than the average
- 29,700 number of jobs
- $57,200 potential earnings

Film and video editors

- 21.6% much faster than the average
- 38,300 number of jobs
- $67,250 potential earnings

Producers and directors

- 10.0% much faster than the average
- 159,500 number of jobs
- $76,400 potential earnings

Special effects artists and animators

- 4.1% about as fast as the average
- 67,500 number of jobs
- $77,700 potential earnings

Accreditation

Accrediting Council on Education in Journalism and Mass Communications (ACEJMC)

* Source of occupation titles and labor data comes from the U.S. Bureau of Labor Statistics' Occupational Outlook Handbook. Data comprises projected percent change in employment over the next 10 years; nation-wide employment numbers; and the yearly median wage at which half of the workers in the occupation earned more than that amount and half earned less.

Admission Requirements

The university affirmatively strives to provide educational opportunities and access to students with varied backgrounds, those with special talents and adult students who graduated from high school three or more years ago.

First-Year Students on the Kent Campus: First-year admission policy on the Kent Campus is selective. Admission decisions are based upon cumulative grade point average, strength of high school college preparatory curriculum and grade trends. Students not admissible to the Kent Campus may be administratively referred to one of the seven regional campuses to begin their college coursework. For more information, visit the admissions website for first-year students.

First-Year Students on the Regional Campuses: First-year admission to Kent State's campuses at Ashtabula, East Liverpool, Geauga, Salem, Stark, Trumbull and Tuscarawas, as well as the Twinsburg Academic Center, is open to anyone with a high school diploma or its equivalent. For more information on admissions, contact the Regional Campuses admissions offices.

International Students: All international students must provide proof of English language proficiency unless they meet specific exceptions. For more information, visit the admissions website for international students.

Transfer Students: Students who have attended any other educational institution after graduating from high school must apply as undergraduate transfer students. For more information, visit the admissions website for transfer students.

Former Students: Former Kent State students or graduates who have not attended another college or university since Kent State may complete the reenrollment or reinstatement form on the University Registrar's website.

Admission policies for undergraduate students may be found in the University Catalog.

Some programs may require that students meet certain requirements before progressing through the program. For programs with progression requirements, the information is shown on the Coursework tab.

Program Requirements

Code	Title	Credit Hours
Major Requirements (courses count in major GPA) (min C- grade is required in all courses)		
MDJ 10009	ELEMENTS OF FILM, TV AND ANIMATION	3
MDJ 13001	PRODUCTION SAFETY AND SET PROTOCOL	2
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
MDJ 20011	PRODUCTION FUNDAMENTALS	3
MDJ 23004	STORY FOR PICTURE	3
MDJ 23130	DIRECTING FOR PICTURE	3
MDJ 30036	DIGITAL VIDEO EDITING	3
MDJ 33007	PRODUCING FOR PICTURE	3
MDJ 33033	SOUND FOR PICTURE	3
MDJ 33043	DIGITAL CINEMATOGRAPHY	3
MDJ 34140	PRODUCTION I	3
MDJ 40006	LAW OF MEDIA AND JOURNALISM	3
MDJ 40010	ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC) [1]	3
MDJ 40027	RACE, GENDER, CLASS AND DIS/ABILITY IN MEDIA INDUSTRIES (DIVD)	3
MDJ 40092	INTERNSHIP (ELR)	1
MDJ 49099	PRODUCTION II (ELR)	3
Advanced Skills Electives, choose from the following:		6
MDJ 33042	STUDIO TELEVISION	
MDJ 34036	MULTIMEDIA ENGINEERING	
MDJ 36020	AUDIO STORYTELLING AND PODCASTING I	
MDJ 40037	SCRIPTWRITING FOR VIDEO AND FILM	
MDJ 40295	SELECTED TOPICS IN MEDIA AND JOURNALISM	
MDJ 43034	ADVANCED CINEMATOGRAPHY	
MDJ 43395	SELECTED TOPICS IN DIGITAL MEDIA PRODUCTION	
MDJ 44036	ADVANCED VIDEO EDITING	
MDJ 44050	POST-PRODUCTION SOUND	
MDJ 44055	SUAS AERIAL CINEMATOGRAPHY	
MDJ 45001	ADVANCED LIGHTING FOR DIGITAL FILM AND TELEVISION	
MDJ 45020	AVID EDITOR CERTIFICATION	
MDJ 46030	AUDIO STORYTELLING AND PODCASTING II	
MDJ 46057	MOTION GRAPHICS FOR VIDEO EDITING	
Additional Requirements (courses do not count in major GPA)		
UC 10001	FLASHES 101	1
College of Communication and Information Core Electives, choose from the following:		9
CCI 10095	SPECIAL TOPICS IN COMMUNICATION AND INFORMATION	
CCI 40089	BRANDING AND SOCIAL MEDIA STRATEGIES FOR ITALIAN LIFESTYLE (DIVG) (ELR)	
CCI 40095	SPECIAL TOPICS IN COMMUNICATION AND INFORMATION	
CCI 40189	ITALIAN POP CULTURE (DIVG) (ELR)	
CCI 40289	ITALIAN CINEMA (DIVG) (ELR)	
CCI 40389	DOCUMENTARY FILMMAKING (DIVG) (ELR)	
CCI 40489	MULTIMEDIA EXPERIENTIAL LEARNING (DIVG) (ELR)	
CCI 45089	INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)	
CCI 46089	INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR)	
COMM 15000	INTRODUCTION TO HUMAN COMMUNICATION (KADL)	
COMM 35852	INTERCULTURAL COMMUNICATION (DIVG)	
EMAT 25310	CREATIVE CODING	
EMAT 33310	HUMAN-COMPUTER INTERACTION	
LIS 30010	INFORMATION FLUENCY IN THE WORKPLACE AND BEYOND	
UXD 20001	INTRODUCTION TO USER EXPERIENCE DESIGN	
VCD 13000	VISUAL DESIGN THINKING	
Kent Core Composition		6
Kent Core Mathematics and Critical Reasoning		3
Kent Core Humanities and Fine Arts (minimum one course from each)		9
Kent Core Social Sciences (must be from two disciplines)		3
Kent Core Basic Sciences (must include one laboratory)		6-7
Kent Core Additional		6
General Electives (total credit hours depends on earning 120 credit hours, including 39 upper-division credit hours) [2]		26
Minimum Total Credit Hours:		**120**

[1] A minimum C grade must be earned to fulfill the writing-intensive requirement. If course is not being used to fulfill the writing-intensive requirement, a minimum grade of C- must be earned.

[2] A maximum of 4 credit hours of Physical Activity, Wellness and Sport (PWS) courses may be applied toward the degree program.

Progression Requirements

- No grade lower than a C- in a MDJ course will be counted toward graduation or as a prerequisite for a subsequent class.

Graduation Requirements

Minimum Major GPA	Minimum Overall GPA
2.000	2.000

Roadmap

This roadmap is a recommended semester-by-semester plan of study for this major. However, courses designated as critical (!) must be completed in the semester listed to ensure a timely graduation.

Semester One		Credits
MDJ 10009	ELEMENTS OF FILM, TV AND ANIMATION	3
MDJ 13001	PRODUCTION SAFETY AND SET PROTOCOL	2
MDJ 20001	MEDIA, POWER AND CULTURE (DIVD) (KSS)	3
UC 10001	FLASHES 101	1
Kent Core Requirement		3
Kent Core Requirement		3
	Credit Hours	**15**
Semester Two		
MDJ 20011	PRODUCTION FUNDAMENTALS	3
MDJ 23004	STORY FOR PICTURE	3
College of Communication and Information Core Elective		3
Kent Core Requirement		3

Kent Core Requirement		3
	Credit Hours	**15**
Semester Three		
MDJ 23130	DIRECTING FOR PICTURE	3
MDJ 30036 or MDJ 33033 or MDJ 33043	DIGITAL VIDEO EDITING or SOUND FOR PICTURE or DIGITAL CINEMATOGRAPHY	3
Kent Core Requirement		3
Kent Core Requirement		3
Kent Core Requirement		3
General Elective		1
	Credit Hours	**16**
Semester Four		
MDJ 30036 or MDJ 33033 or MDJ 33043	DIGITAL VIDEO EDITING or SOUND FOR PICTURE or DIGITAL CINEMATOGRAPHY	3
MDJ 34140	PRODUCTION I	3
College of Communication and Information Core Elective		3
Kent Core Requirement		3
Kent Core Requirement		3
General Electives		1
	Credit Hours	**16**
Semester Five		
MDJ 30036 or MDJ 33033 or MDJ 33043	DIGITAL VIDEO EDITING or SOUND FOR PICTURE or DIGITAL CINEMATOGRAPHY	3
Advanced Skills Elective		3
Kent Core Requirement		3
Kent Core Requirement		3
General Elective		3
	Credit Hours	**15**
Semester Six		
MDJ 33007	PRODUCING FOR PICTURE	3
MDJ 40006	LAW OF MEDIA AND JOURNALISM	3
MDJ 40027	RACE, GENDER, CLASS AND DIS/ABILITY IN MEDIA INDUSTRIES (DIVD)	3
College of Communication and Information Core Elective		3
General Electives		3
	Credit Hours	**15**
Third Summer Term		
MDJ 40092	INTERNSHIP (ELR)	1
	Credit Hours	**1**
Semester Seven		
MDJ 40010	ETHICS AND ISSUES IN MEDIA AND JOURNALISM (WIC)	3
Advanced Skills Elective		3
General Electives		9
	Credit Hours	**15**
Semester Eight		
MDJ 49099	PRODUCTION II (ELR)	3

General Electives		9
	Credit Hours	**12**
	Minimum Total Credit Hours:	**120**

University Requirements

All students in a bachelor's degree program at Kent State University must complete the following university requirements for graduation.

NOTE: University requirements may be fulfilled in this program by specific course requirements. Please see Program Requirements for details.

Flashes 101 (UC 10001)	1 credit hour
Course is not required for students with 30+ transfer credits (excluding College Credit Plus) or age 21+ at time of admission.	
Diversity Domestic/Global (DIVD/DIVG)	2 courses
Students must successfully complete one domestic and one global course, of which one must be from the Kent Core.	
Experiential Learning Requirement (ELR)	varies
Students must successfully complete one course or approved experience.	
Kent Core (see table below)	36-37 credit hours
Writing-Intensive Course (WIC)	1 course
Students must earn a minimum C grade in the course.	
Upper-Division Requirement	39 credit hours
Students must successfully complete 39 upper-division (numbered 30000 to 49999) credit hours to graduate.	
Total Credit Hour Requirement	120 credit hours

Kent Core Requirements

Kent Core Composition (KCMP)	6
Kent Core Mathematics and Critical Reasoning (KMCR)	3
Kent Core Humanities and Fine Arts (KHUM/KFA) (min one course each)	9
Kent Core Social Sciences (KSS) (must be from two disciplines)	6
Kent Core Basic Sciences (KBS/KLAB) (must include one laboratory)	6-7
Kent Core Additional (KADL)	6
Total Credit Hours:	**36-37**

Program Learning Outcomes

Graduates of this program will be able to:

1. Collaborate as a member of an interdisciplinary, creative team.
2. Demonstrate proficiency in writing and a combination of the following skills needed to craft a story in multiple genres: cinematography, sound, editing and producing.
3. Apply the theories and practices of multimedia storytelling and production.
4. Research, plan and create original multimedia storytelling projects.
5. Demonstrate an understanding of both the history of diversity, equity, and inclusion in the industry and of our responsibility to create a more diverse, equitable and inclusive industry.
6. Demonstrate an understanding of professional protocols, as well as legal and ethical principles and practices.

Full Description

The Bachelor of Science degree in Digital Media Production educates students to create exciting fiction and non-fiction content for delivery in today's most in-demand formats. Whether they want to produce the next award-winning narrative film or documentary, live television sports or event coverage, streaming television series, reality show or podcast, students learn from seasoned professionals using industry standard technology to tell their stories on screens big or small.

Many opportunities exist to collaborate with students from theatre and dance, game design, science, music, art, fashion and technology during the production of live TV, short films, audio series, documentaries and animated works.

Students also have the chance to work with Kent State's TeleProductions operations, the nationally recognized Student Media outlets at the School, and even NPR affiliate WKSU.

With the added professional experience students earn from the required internship, they graduate ready to play a leading role in the entertainment industry of tomorrow.

Students may apply early to the following master's degree programs and double count 9 credit hours of graduate courses toward both degree programs. See the Combined Bachelor's/Master's Degree Program Policy in the University Catalog for more information.

- Master of Arts degree in Communication Studies
- Master of Arts degree in Media and Journalism
- Master of Arts degree in Visual Communication Design
- Master of Library Information Science degree in Library and Information Science
- Master of Science degree in Emerging Media and Technology
- Master of Science degree in Health Informatics
- Master of Science degree in Knowledge Management
- Master of Science degree in User Experience