DESIGN - MINOR

College of Communication and Information
School of Visual Communication Design
www.kent.edu/vcd

About This Program

The Design minor complements a variety of majors, giving students a foundation in graphic design, including design research and history, graphic software, industry standards and professional ethics.

Contact Information

- School Director: **Daniel Alenquer** | vcd@kent.edu | 330-672-7856
- Speak with an Advisor

Program Delivery

- **Delivery:**
  - In person
- **Location:**
  - Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

To declare the Design minor, students must have a minimum 2.000 overall Kent State University GPA. No Kent State University GPA is required if the student is a first-semester freshman or transfer student admitted in good standing.

Program Requirements

Code	Title	Credit Hours
Minor Requirements		
VCD 13000	VISUAL DESIGN THINKING	3
VCD 13001	INTRODUCTION TO VISUAL COMMUNICATION DESIGN STUDIO (min B- grade)	3
VCD 22000	DESIGN/ILLUSTRATION TECHNIQUES I	3
VCD 23001	TYPOGRAPHY I	3
Minor Electives, choose from the following:		6
VCD 33000	GRAPHIC DESIGN I	
VCD 34004	VISUAL ETHICS	
VCD 37000	VISUAL DESIGN FOR MEDIA	
VCD 40089	GRAPHIC DESIGN-TRAVEL AND FIELD EXPERIENCE (DIVG) (ELR)	
VCD 45000	GRAPHIC DESIGN PERSPECTIVES (WIC)	
Minimum Total Credit Hours:		**18**

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.250	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes

Graduates of this program will be able to:

1. Students will learn how to evaluate and understand design process, artifacts and practice.
2. Students will create and apply design principles, process and applications.
3. Students will evaluate and analyze design artifacts.
4. Students will learn to provide feedback and to assess design work from two levels; informative and functional capabilities, design aesthetic and principles.
5. Students will understand the impact of ethical practices in design and reflect on design history.