USER EXPERIENCE DESIGN - MINOR

College of Communication and Information
School of Visual Communication Design
School of Emerging Media and Technology
www.kent.edu/vcd

About This Program

The User Experience Design minor teaches students to create a range of products and material that prioritize the positive, clear and fulfilling experience of the end-user. Courses focus on fundamentals, prototyping, usability, technology, software and information architecture.

Contact Information

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- Speak with an Advisor

Program Delivery

- **Delivery:**
    - In person
- **Location:**
    - Kent Campus

Admission Requirements

Admission to a minor is open to students declared in a bachelor's degree, the A.A.B. or A.A.S. degree or the A.T.S. degree (not Individualized Program major). Students declared only in the A.A. or A.S. degree or the A.T.S. degree in Individualized Program may not declare a minor. Students may not pursue a minor and a major in the same discipline.

Technology Requirement

In order to be successful in the program, students must have:

- Personal laptop, preferably a MacBook Pro or a comparable PC that can handle video and animations.
- Subscription to LinkedIn Learning (Kent State supplies LinkedIn Learning campus subscription with enrollment).
- Subscription to Adobe Creative Cloud (Photoshop, Illustrator, After Effects, InDesign, XD, Muse and Edge Animate) and MS Office or Apple's iWork Suite.
- Other software may include Sketch, InVision, Transmit (or another FTP client), Text Edit, Balsamiq, Axure or Omnigraffle.

Program Requirements

Code	Title	Credit Hours
Minor Requirements		
EMAT 10010	TECHNOLOGY, EXPERIENCE DESIGN AND SOCIETY	3
EMAT 21000	INTRODUCTION TO WEB DESIGN	3
EMAT 33310	HUMAN-COMPUTER INTERACTION	3
VCD 33101	INTERACTION DESIGN I	3
Minor Electives, choose from the following:		6
EMAT 25310	CREATIVE CODING	
EMAT 41000	RESPONSIVE WEB DESIGN	
VCD 34004	VISUAL ETHICS	
VCD 43007	INFORMATION DESIGN	
VCD 43101	INTERACTION DESIGN II	
VCD 44006	MOTION DESIGN I	
Minimum Total Credit Hours:		**18**

Graduation Requirements

Minimum Minor GPA	Minimum Overall GPA
2.700	2.000

- Minimum 6 credit hours in the minor must be upper-division coursework (30000 and 40000 level).
- Minimum 6 credit hours in the minor must be outside of the course requirements for any major or other minor the student is pursuing.
- Minimum 50 percent of the total credit hours for the minor must be taken at Kent State (in residence).

Program Learning Outcomes

Graduates of this program will be able to:

1. Design with the user in mind, empathize with their needs and values while demonstrating an understanding of human cognitive, perceptual, and physical capabilities, limitations, and how they affect design decisions.
2. Use different models, frameworks, and approaches for UXD processes and deliverables to deconstruct, analyze, and identify problems in user experiences.
3. Design, test and present UXD research, concepts, strategies, and solutions to clients, partners, and stakeholders.