

# COMMUNICATION AND INFORMATION (CCI)

## CCI 10095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION 1-3 Credit Hours

(Repeatable for credit) Interdisciplinary and/or collaborative learning experiences in areas not covered by traditional coursework.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

## CCI 12001 PHOTOGRAPHY 3 Credit Hours

This is an introductory course intended to provide a basic understanding of the photographic process as visual communication. The course will explore why humans are compelled to capture images and how our visual language has impacted society and culture. Students will learn camera controls, depth of field, composition, exposure, image correction, digital workflow and other topics through a range of photographic assignments. This course will also focus on the history, technology, ethics and art of photography.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

## CCI 20001 INTRODUCTION TO MEDIA ADVOCACY 3 Credit Hours

This course examines how stories are used to create change, a process referred to as story-based strategy. Throughout the semester, students examine how organizers, advocates and social movements use stories and other activation tactics to gain media attention, pierce public apathy, reshape public opinion, and create or resist change. Using academic texts and case studies, students also critically consider how social movements use and interact with the media, the role of media in covering social movements, the benefits and risks of media coverage and the evolving line between journalism and advocacy. Students have the opportunity to analyze social change stories of their choosing, develop and present a substantive social change case study, engage in direct action for causes that matter to them and engage in collective action tactics related to a social change campaign.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

## CCI 40089 BRANDING AND SOCIAL MEDIA STRATEGIES FOR ITALIAN LIFESTYLE (DIVG) (ELR) 3 Credit Hours

The course will analyze the phenomenon of 'made in Italy' with a focus on fashion, food and design from a communication perspective. Students will have the chance to better understand the branding strategies effectively operating behind some of the most important Italian brands that make Italy and Italian productions fascinating and attracting for the foreign consumers and markets. The course will focus on PR, social media and advertising strategies that are central for contemporary brands and it will investigate the main strategic areas of 'made in Italy' and how they are communicated and promoted. Specific case studies will be presented and discussed in class.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

## CCI 40095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION 1-3 Credit Hours

(Repeatable for credit) (Slashed with CCI 50095) Interdisciplinary and/or collaborative learning experiences in areas not covered by traditional coursework.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

## CCI 40189 ITALIAN POP CULTURE (DIVG) (ELR) 3 Credit Hours

This course is aimed at investigating Italian contemporary pop culture and mediated narratives produced by the Italian media industry (with a focus on tv drama and movie narratives). While investigating media, format, genres and imageries of contemporary Italian pop culture, students will be able to immerse themselves deeper into aspects of the Italian cultural identity that inform and shape pop culture narratives such as mafia, the Catholic/religious imagery, food as well as ideals of beauty, etc. In so doing students will be able to better detect the main aspects of contemporary Italian culture as represented from the lenses of the media. The course will investigate new practices of production and consumption of media content and it will take into consideration key concepts and practices that are central to the cultural industries such as genres, format, celebrity and adaptation by presenting and discussing different media products. While focusing on the Italian case, comparisons will be made with the U.S.A. and other European countries. At the same times cultural products of foreign cultural industries will be analyzed for understanding how Italy is represented from abroad.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 40289 ITALIAN CINEMA (DIVG) (ELR) 3 Credit Hours**

The course introduces the student to the world of Italian Cinema. In the first part the class will be analysing Neorealism, a cinematic phenomenon that deeply influenced the ideological and aesthetic rules of film art. In the second part we will concentrate on the films that mark the decline of Neorealism and the talent of 'new' auteurs such as Fellini. The last part of the course will be devoted to the cinema from 1970's to the present in order to pay attention to the latest developments of the Italian industry. The course is a general analysis of post-war cinema and a parallel social history of this period using films as 'decoded historical evidence'. Together with masterpieces such as *Open city* and *The bicycle thief* the screenings will include films of the Italian directors of the 'cinema d'autore' such as *Life is Beautiful* and the 2004 candidate for the Oscar for Best Foreign Film, *I am not scared*. The class will also analyse the different aspects of Film making both in Italian and the U.S. industry where I had the pleasure to work for many years in the Editing Department on Films such as *The dead poet society* and *The Godfather* part 3. The Films in DVD format are dubbed in English or sub-titled.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 40389 DOCUMENTARY FILMMAKING (DIVG) (ELR) 3 Credit Hours**

Documentary Filmmaking is a course characterized by the co-existence of theory and practice and the balance between the two. The theoretical aspect of the course has the purpose of providing information about general basics of film language, film history and the history of documentary filmmaking. It will provide the students the tools for being able to talk about ideas in terms of film language, through the analysis of existing documentaries and exercises shot by the students themselves. Without a good theoretical base, it would be difficult to find the right kind of themes, voices, styles and development. The practical aspect of the course is focused on teaching the students the use of technical equipment including still-cameras, video-cameras, lights, audio tools and post-production software. The course will be focused mainly on European Documentaries as a way of teaching the thematic and political difference between the cultures of the two continents. The combination of the theoretical and practical aspects will generate a solid base for the micro-production of well planned documentaries, which the students will develop, shoot, edit and screen.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 40489 MULTIMEDIA EXPERIENTIAL LEARNING (DIVG) (ELR) 1 Credit Hour**

The Multimedia Experiential Learning course is designed to allow students a deeper understanding of their study abroad experience in Italy and in Florence more in particular, by designing, developing and editing multimedia products about their academic and extra academic experiences. Each semester students are engaged in different activities and consequently have to produce different products: magazines, videos, articles, blog entries, communication campaigns etc. Students will practice an activity of processing information related to their everyday life experiences, visits of exhibitions and museums and meetings with professionals by regularly developing content/stories about these experiences as well as about events taking place in Florence and the other cities visited during their time abroad. The in-class meetings will help students to better focus on the different fieldtrips (Rome, Milan, American Cemetery in Florence and Chianti) that will take place during the semester by providing background information of the Italian context and by better understanding and making sense of the Italian culture. Additionally, students will also visit museums and exhibitions in the city of Florence. These visits will help students to make sense of the city and of the Italian culture.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 1 other

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 41389 FROM IDEAS TO STORIES: STORYTELLING IN TUSCANY (DIVG) (ELR) 3 Credit Hours**

Students will explore and learn from experts about different aspects related to storytelling (ideation, production, editing, distribution) as well as aspects related to the Italian culture such as arts, history, food, fashion etc. With a focus on idea generation and development, students may explore different types of storytelling that apply to different media such as video, photography, design, journalism, advertising and communication campaigns. Students will analyze media content from both a theoretical and pragmatic perspective enriching their knowledge and competences as content creators and storytellers while experiencing and appreciating a foreign culture.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 45089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR) 1-3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 55089) This course explores variable topics in communication and information through study abroad experiences outside the United States. Students will travel and learn together through class activities, tours, discussions and other assignments in an international context.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 45091 SEMINAR IN MEDIA AND MOVEMENTS (ELR) 3 Credit Hours**

(Slashed with CCI 55091) (Repeatable for credit) The College of Communication and Information's (CCI's) Media and Movements Seminar is a high-impact, immersive educational experience that involves problem-based learning about a significant and highly relevant social issue. The course enables CCI undergraduate and graduate students, as well as students from other Kent State departments and colleges, to apply their communication, research, multimedia storytelling, design, advocacy, data, information and knowledge management skills to help clients and communities affected by the social issue. The seminar relies heavily upon experiential learning and field research and requires students to work independently and as part of interdisciplinary teams to develop public awareness and advocacy campaigns.

**Prerequisite:** Sophomore standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**Attributes:** Experiential Learning Requirement

**CCI 46089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION (DIVG) (ELR) 3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 56089) This course explores variable topics in communication and information through study abroad experiences outside the United States. Students will travel and learn together through class activities, tours, discussions, and other assignments in an international context. This course contains a studio experience.

**Prerequisite:** None.

**Schedule Type:** International Experience, Lecture, Combined Lecture and Studio, Studio

**Contact Hours:** 1 lecture, 4 other

**Grade Mode:** Standard Letter

**Attributes:** Diversity Global, Experiential Learning Requirement

**CCI 48001 COMMUNICATING RISK: GLOBAL EMERGENCIES 3 Credit Hours**

(Slashed with CCI 58001) This course examines communication during times of global chaos, catastrophe and recovery, a field also known as high-risk communication (HRC). By studying pandemics, climate crises, terrorism and humanitarian disasters, we will explore the challenges of science and fact-based communication in real-world contexts. We will apply best practices in visual, digital and public communication and media relations to the real-time exchange of information that engages the public, motivates action and saves lives.

**Prerequisite:** None.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 50095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION 1-3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 40095) Interdisciplinary and/or collaborative learning experiences in areas not covered by traditional coursework.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

**CCI 51389 FROM IDEAS TO STORIES: STORYTELLING IN TUSCANY 3 Credit Hours**

(Slashed with CCI 41389) Students will explore and learn from experts about different aspects related to storytelling (ideation, production, editing, distribution) as well as aspects related to the Italian culture such as arts, history, food, fashion, etc. With a focus on idea generation and development, students may explore different types of storytelling that apply to different media such as video, photography, design, journalism, advertising and communication campaigns. Students will analyze media content from both a theoretical and pragmatic perspective enriching their knowledge and competences as content creators and storytellers while experiencing and appreciating a foreign culture.

**Prerequisite:** Graduate standing.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 55089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION 1-3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 45089) This course explores variable topics in communication and information through study abroad experiences outside the United States. Students will travel and learn together through class activities, tours, discussions and other assignments in an international context.

**Prerequisite:** Graduate standing.

**Schedule Type:** International Experience, Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter

**CCI 55091 SEMINAR IN MEDIA AND MOVEMENTS 3 Credit Hours**

(Slashed with CCI 45091) The College of Communication and Information's (CCI's) Media and Movements Seminar is a high-impact, immersive educational experience that involves problem-based learning about a significant and highly relevant social issue. The course enables CCI undergraduate and graduate students, as well as students from other Kent State departments and colleges, to apply their communication, research, multimedia storytelling, design, advocacy, data, information and knowledge management skills to help clients and communities affected by the social issue. The seminar relies heavily upon experiential learning and field research and requires students to work independently and as part of interdisciplinary teams to develop public awareness and advocacy campaigns.

**Prerequisite:** Graduate standing; and special approval.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 56089 INTERNATIONAL EXPERIENCE IN THE COLLEGE OF COMMUNICATION AND INFORMATION 3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 46089) This course explores variable topics in communication and information through study abroad experiences outside the United States. Students will travel and learn together through class activities, tours, discussions, and other assignments in an international context. This course contains a studio experience.

**Prerequisite:** Graduate standing.

**Schedule Type:** International Experience, Lecture, Combined Lecture and Studio, Studio

**Contact Hours:** 1 lecture, 4 other

**Grade Mode:** Standard Letter

**CCI 58001 COMMUNICATING RISK: GLOBAL EMERGENCIES 3 Credit Hours**

(Slashed with CCI 48001) This course examines communication during times of global chaos, catastrophe and recovery, a field also known as high-risk communication (HRC). By studying pandemics, climate crises, terrorism and humanitarian disasters, we will explore the challenges of science and fact-based communication in real-world contexts. We will apply best practices in visual, digital and public communication and media relations to the real-time exchange of information that engages the public, motivates action and saves lives.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 60000 FOUNDATIONS OF COMMUNICATION AND INFORMATION INQUIRY 3 Credit Hours**

(Slashed with CCI 80000) Introduction to epistemological foundations of the Communication and Information (CCI) disciplines, theory construction and academic writing for the CCI PhD.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 60001 FOUNDATIONS OF RESEARCH AND SCHOLARSHIP IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 80001) Overview of the process of engaging with and presenting empirical research in communication and information, emphasizing the importance of clear conceptualization, meaningful engagement with literature, and effective presentation of findings.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 60095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION 1-3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 80095) Interdisciplinary and/or collaborative learning experiences in areas not covered by traditional coursework.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

**CCI 60097 COLLOQUIUM IN COMMUNICATION AND INFORMATION 1 Credit Hour**

(Slashed with CCI 80097) The colloquium course provides College of Communication & Information (CCI) master's level students exposure to cutting edge research, professional socialization to the doctoral program, and a platform to present their own research and ideas.

**Prerequisite:** Graduate standing.

**Schedule Type:** Colloquium

**Contact Hours:** 1 lecture

**Grade Mode:** Satisfactory/Unsatisfactory

**CCI 61000 QUANTITATIVE RESEARCH METHODS IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 81000) This course Investigates quantitative social science methods applicable to the study of communication and information, including survey, content analysis, and experimental approaches. Emphasis is on original and secondary data collection, data analysis, data illustration, and interpreting and reporting research results for scholarly and lay audiences.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 62000 QUALITATIVE RESEARCH METHODS IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 82000) This course introduces qualitative methodologies and methods applicable to the study of communication and information. Emphasis is on development of ethically sound appropriate methodological choice and development of rigorous study design. Students will be introduced to data collection and learn to present to scholarly and lay audiences.

**Prerequisite:** Graduate standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 80000 FOUNDATIONS OF COMMUNICATION AND INFORMATION INQUIRY 3 Credit Hours**

(Slashed with CCI 60000) Introduction to epistemological foundations of the Communication and Information (CCI) disciplines, theory construction and academic writing for the CCI PhD.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 80001 FOUNDATIONS OF RESEARCH AND SCHOLARSHIP IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 60001) Overview of the process of engaging with and presenting empirical research in communication and information, emphasizing the importance of clear conceptualization, meaningful engagement with literature, and effective presentation of findings.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 80094 COLLEGE TEACHING IN COMMUNICATION AND INFORMATION 3 Credit Hours**

Training and investigation of best practices for collegiate instruction: course development, classroom performance, evaluation and reflection, introduction to instructional research.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Seminar

**Contact Hours:** 3 other

**Grade Mode:** Standard Letter

**CCI 80095 SPECIAL TOPICS IN COMMUNICATION AND INFORMATION  
1-3 Credit Hours**

(Repeatable for credit) (Slashed with CCI 80095) Interdisciplinary and/or collaborative learning experiences in areas not covered by traditional coursework.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 1-3 lecture

**Grade Mode:** Standard Letter-IP

**CCI 80096 INDIVIDUAL INVESTIGATION IN COMMUNICATION AND INFORMATION 1-3 Credit Hours**

(Repeatable with the approval of the student's advisor for a maximum of 6 credit hours) Independent study of area or problem to be selected in consultation with doctoral faculty.

**Prerequisite:** Doctoral standing; and special approval.

**Schedule Type:** Individual Investigation

**Contact Hours:** 1-3 other

**Grade Mode:** Standard Letter-IP

**CCI 80097 COLLOQUIUM IN COMMUNICATION AND INFORMATION  
1 Credit Hour**

(Slashed with CCI 60097) The colloquium course provides College of Communication & Information (CCI) master's level students exposure to cutting edge research, professional socialization to the doctoral program, and a platform to present their own research and ideas.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Colloquium

**Contact Hours:** 1 lecture

**Grade Mode:** Satisfactory/Unsatisfactory

**CCI 80199 DISSERTATION I 15 Credit Hours**

(Repeatable for credit) Doctoral dissertation for which registration in at least two semesters is required, first of which will be semester in which dissertation work is begun and continuing until the completion of 30 hours.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Dissertation

**Contact Hours:** 15 other

**Grade Mode:** Satisfactory/Unsatisfactory-IP

**CCI 80299 DISSERTATION II 15 Credit Hours**

(Repeatable for credit) Continuing registration required of doctoral students who have completed the initial 30 hours of dissertation and continuing until all degree requirements are met.

**Prerequisite:** CCI 80199 or COMM 80199; and doctoral standing.

**Schedule Type:** Dissertation

**Contact Hours:** 15 other

**Grade Mode:** Satisfactory/Unsatisfactory-IP

**CCI 81000 QUANTITATIVE RESEARCH METHODS IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 61000) This course Investigates quantitative social science methods applicable to the study of communication and information, including survey, content analysis, and experimental approaches. Emphasis is on original and secondary data collection, data analysis, data illustration, and interpreting and reporting research results for scholarly and lay audiences.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 82000 QUALITATIVE RESEARCH METHODS IN COMMUNICATION AND INFORMATION 3 Credit Hours**

(Slashed with CCI 62000) This course introduces qualitative methodologies and methods applicable to the study of communication and information. Emphasis is on development of ethically sound appropriate methodological choice and development of rigorous study design. Students will be introduced to data collection and learn to present to scholarly and lay audiences.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Lecture

**Contact Hours:** 3 lecture

**Grade Mode:** Standard Letter

**CCI 85098 RESEARCH IN COMMUNICATION AND INFORMATION  
1-15 Credit Hours**

(Repeatable for credit) Research or individual investigation for doctoral students who have not yet passed their candidacy examination. Credits may be applied toward degree if doctoral supervisory committee and CCI College Doctoral Program Policy Committee approve.

**Prerequisite:** Doctoral standing.

**Schedule Type:** Research

**Contact Hours:** 1-15 other

**Grade Mode:** Satisfactory/Unsatisfactory-IP